

Costs for Supplies: Email Addresses

We have 2 strong beliefs at Glacier Advertising concerning email addresses, the first of which is list source –

There are several companies whom sell emails harvested off of webpages. While this act in itself is perfectly legal (to harvest and sell) it is NOT legal to email these addresses (Under cann spam 2003, UBE or Unsolicited Bulk Email carries fines of up to \$10,000 per instance *or per email) This is why Glacier Advertising ONLY sells opt in and double opt in lists. Through our many partners and affiliates each and every list is verified to be opt in!

Our 2nd large belief concerning emails is the age of the data. For instance- If you want to advertise a new dating site, or perhaps an affiliate dating site and your looking for a rather large list of single men in the USA, you don't want data that is 6 months old, you want fresh opt in data of single, and possibly divorced men. A list over 6 months old will not have the same return as a fresh one. We do everything in our power to ensure that our lists are FRESH.

All Email lists are delivered both digitally via download and on disk via UPS or USPS.

Fields:		
Age (18-99)	Sex (M,F)	Children (1-99)
Outdoor	State	Married
Computer Savvy	Credit Card(s)	Platinum Card(s)
Own Stocks/Bonds	Fuel Card(s)	Interest in Mortgages
Veterans	Income	Fitness
Ethnic Background	Travelers	Political Interest
Homeowners	Golfers	In Debt
Retail Card	Email Address	First Name
Last Name	City	Zip Code

<u>Amount</u>	<u>100k</u>	<u>500k</u>	<u>1 M</u>	<u>5 M</u>	<u>10 M</u>	<u>50 M</u>
2 Fields	\$350	\$700	\$1000	\$1500	\$2000	
3 Fields	\$400	\$850	\$1100	\$1700	\$2500	
4 Fields	\$450	\$900	\$1200	\$1900	\$3000	
5 Fields	\$500	\$950	\$1300	\$2100	\$3500	\$4800*

*50 Million email list contains all listed fields.

Information: List pricing refers to only US consumers – Any other list such as but not limited to Business to Business, professional fields, financial advisors, company owners, ect* are available, however these lists do have a premium fee. Prices for premium lists start at \$500 per 1,000 addresses, however just like our consumer list, does have a sliding scale.

For questions or ordering please call (989) 644 0205 or contact Sales@glacieradvertising.com